

Why a committed and supportive Higher Education today

Presented by

Associate Professor Carol Ma

Head, Gerontology Programmes

S R Nathan School of Human Development

Senior Fellow, Office Of Service-Learning and Community
Engagement, Centre for Experiential Learning

Email Addresses: carolmash@suss.esu.sg;
carolmasg@gmail.com

Researchgate:

https://www.researchgate.net/profile/Carol_Hok_Ka_Ma

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United Nations
Educational, Scientific and
Cultural Organization



UNESCO Chair in Community Based
Research and Social Responsibility
in Higher Education



University
of Victoria



University which has integrated **Social Responsibility** (SR) vision in its strategy. This University is working in a triple dimension, **economic, social and environmental**, and at the same time, it undertakes specific actions in its structure across four sections: **teaching, research, management and projection to society**. (IGI Global)

GUNI SERIES ON THE SOCIAL COMMITMENT OF UNIVERSITIES 5

HIGHER EDUCATION IN THE WORLD 5

Knowledge, Engagement & Higher Education:
Contributing to Social Change



GU GLOBAL UNIVERSITY
NETWORK FOR INNOVATION



GUNI SERIES ON THE SOCIAL COMMITMENT OF UNIVERSITIES

**Higher Education
in the World 6**
Towards a Socially
Responsible University:
Balancing the Global with the Local

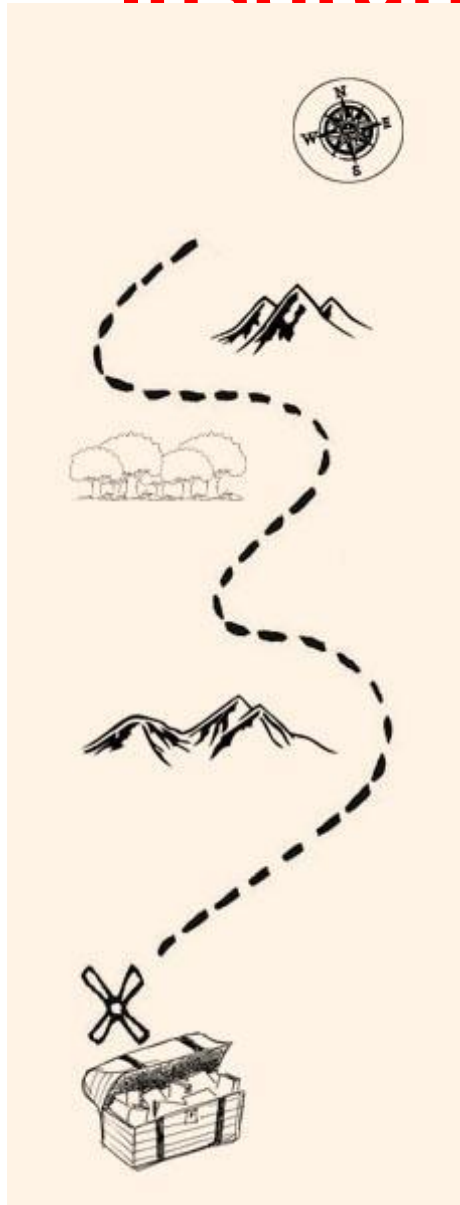
GU**ni**
GLOBAL UNIVERSITY
NETWORK FOR INNOVATION

SUSS
SINGAPORE UNIVERSITY
OF SOCIAL SCIENCES



‘The role of higher education institutions is **today's world immense, complex and vital**. A wide range of challenges and opportunities is emerging, with many political, economic and social implications. Perhaps most significant are the challenges associated with shifting perspectives of knowledge itself, which are strongly influencing the role and the responsibility of universities in society. **Universities are well positioned to link the local and the global and this gives them considerable access to and influence over change process in many societies**. It may enhance their potential to **contribute to human and social development** through the promotion and facilitation of citizen participation and involvement in these processes.’

Roles of the Higher Education Institutions



Higher Education Institutions (HEIs) play a critical role in **creating educated and responsible citizens**, while they have been pressured to **develop partnerships and co-create knowledge** that serves humanity.

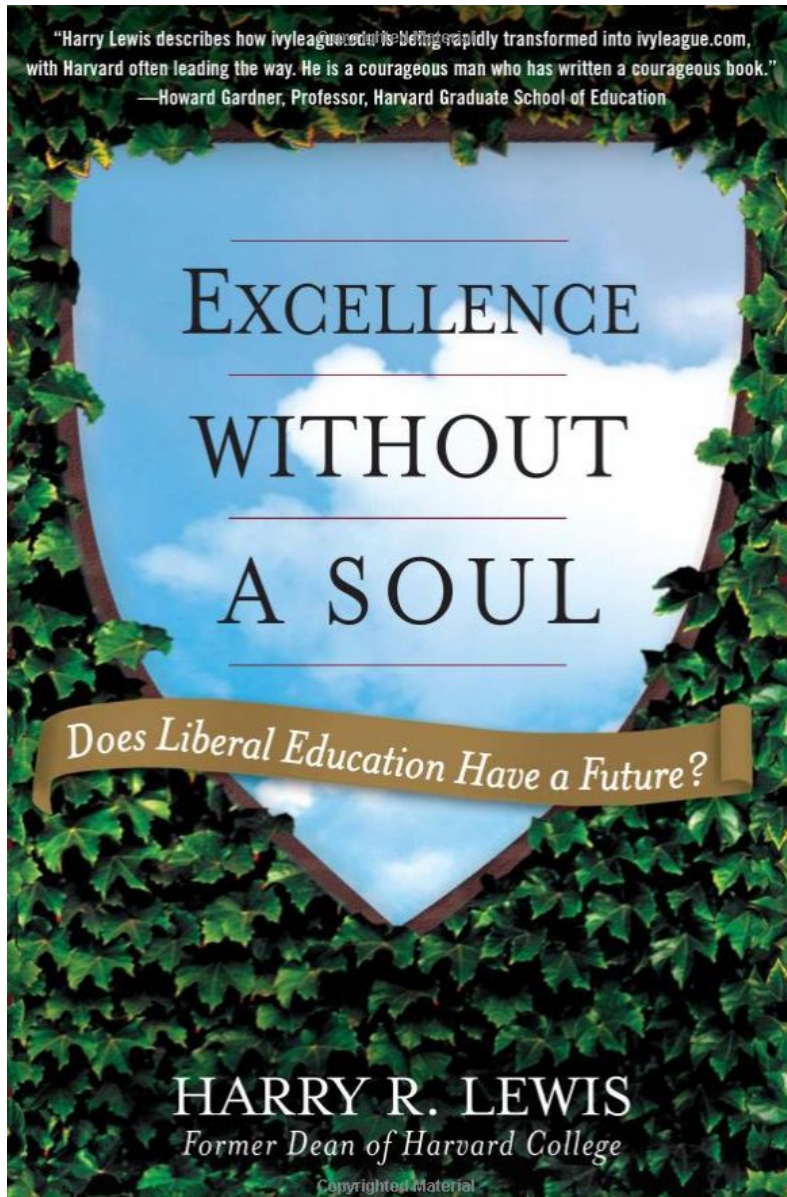
*“Providing essential knowledge for the community could not only enrich teaching and learning, but also strengthen initiatives for **sustainable communities**, providing social, cultural and physical benefits”*
(Topal, 2009)

Roles of Higher Education Institutions

Engaged Service	Cultivate Giving culture and promote service leadership, University Social Responsibility, Life Long Learning
Engaged Teaching	Build in Applied learning, Service-Learning, problem solving into pedagogy and address the needs of the community
Engaged Research	Community Based Partnership/Applied Research

Students





Universities have forgotten that the fundamental purpose of undergraduate education is to **turn young people into adults** who will take responsibility for society.

By Harry. R. Lewis



Education as character- building is to **learn to be human**. While Confucians emphasize personal cultivation of character, they give priority not to the individual but to the family, community, and the world.



- Jack Ma “If we do not change the way we teach, 30 years from now, we’re going to be in trouble, the knowledge-based approach of “200 years ago”, would “fail our kids”, who would never be able to compete with machines. Children should be taught **“soft skills” like independent thinking, values and team-work**”. (World Economic Forum Annual Meeting, 2018)

How?



HEIs



Knowledge
&
Engagement



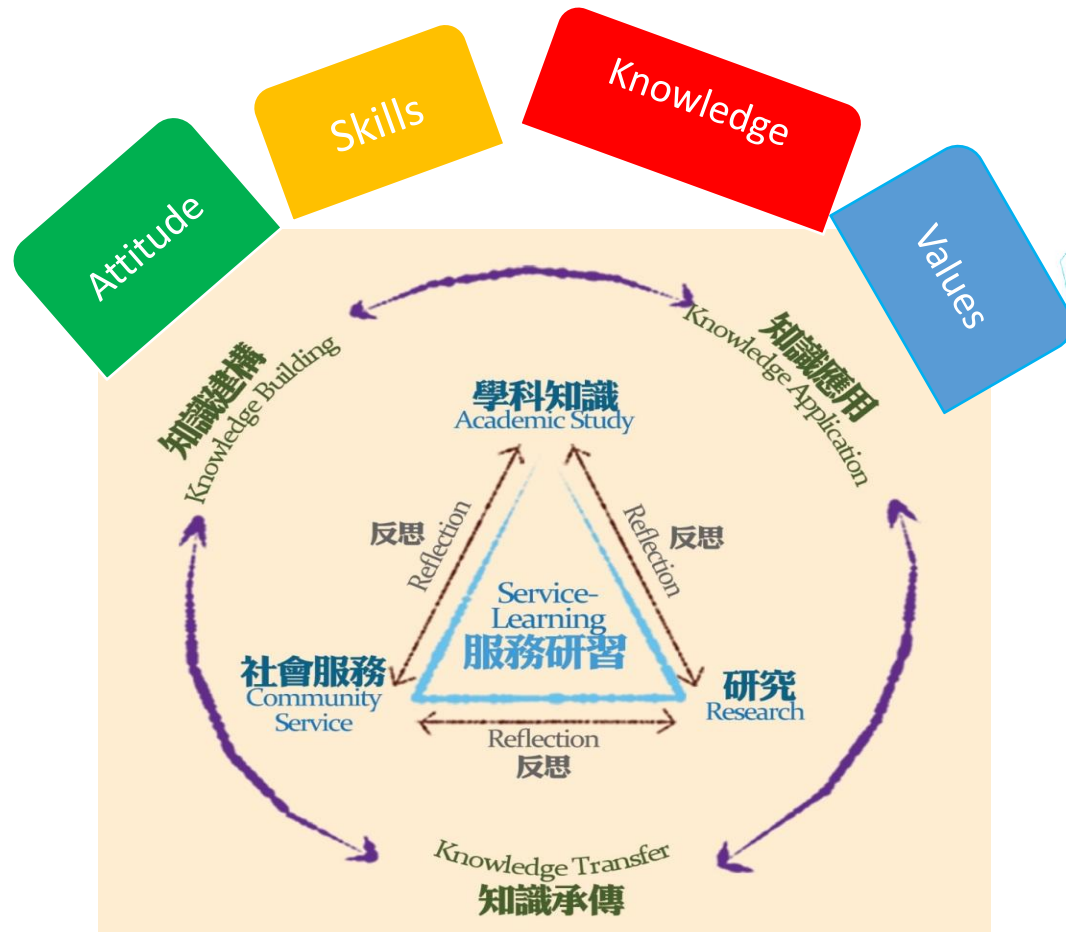
Community

Understand /
Explore Knowledge

Knowledge
Application

Knowledge Transfer &
Knowledge Building

SERVICE-LEARNING AS A HIGH IMPACT PEDAGOGY

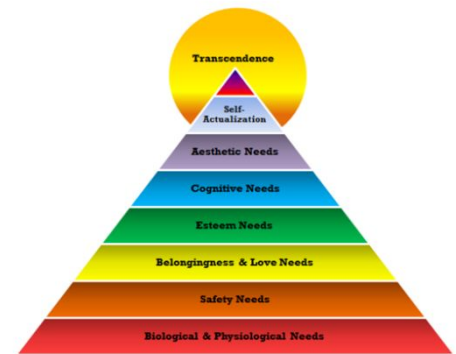


Reference:

Ma, C. H. K., & Chan, A. C. M. (2013). A Hong Kong university first: Establishing Service-Learning as an academic credit-bearing subject. *Gateways: International Journal of Community Research and Engagement*, 6(1), 178-198.

Importance of Service-Learning

- 1) Service-Learning is also a kind of Reflections on service mindfulness & action
- 2) Service-Learning can create positive emotion □ Service is the foundation of happiness
- 3) Positive emotion-□ Positive learning □ effective learning link into positive learning
- 4) Service-Learning can help to achieve self-actualization
- 5) Service-Learning links into contextual learning
- 6) Service-Learning links into holistic learning



Maslow's Hierarchy Of Needs Pyramid

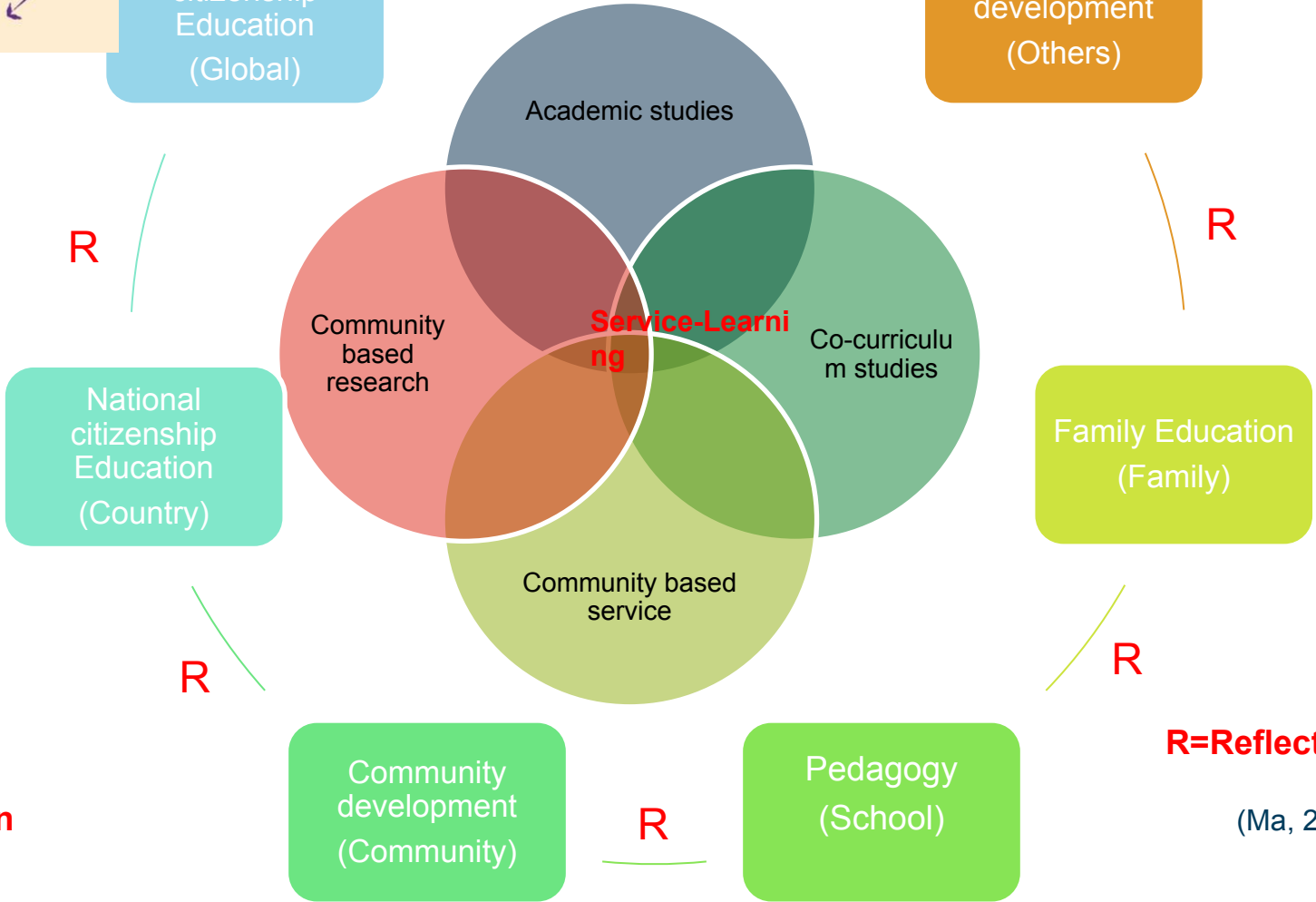
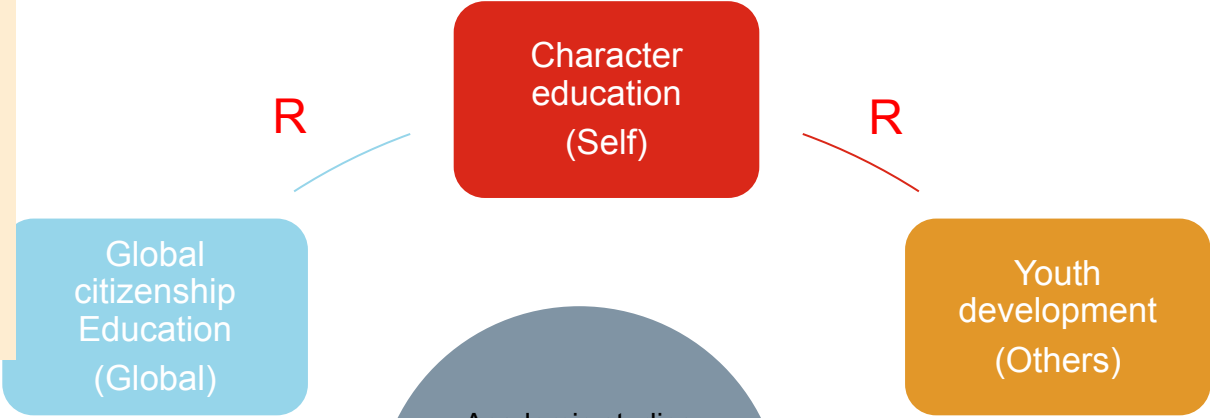
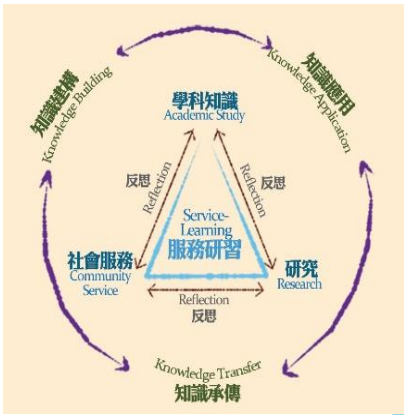
Relationships between Selected High-Impact Activities, Deep Learning, and Self-Reported Gains

Service-Learning High Impact Learning

	Deep Learning	Gains: General	Gains: Personal	Gains: Practical
<i>First-Year</i>				
Learning Communities	+++	++	++	++
Service Learning	+++	++	+++	+++
<i>Senior</i>				
Study Abroad	++	+	+	++
Student-Faculty Research	+++	++	++	++
Internships	++	++	++	++
Service Learning	+++	++	+++	+++
Senior Culminating Experience	+++	++	++	++

+ p<0.001, ++ p<0.001 & Unstd B > 0.10, +++ p<0.001 & Unstd B > 0.30

Source: Kuh, G.D., & Donnell, K. (2013). Ensuring Quality & Taking High-Impact Practices to Scale. Washington, DC: AAC&U
<http://www.aacu.org/publications-research/publications/ensuring-quality-taking-high-impact-practices-scale>



R=Reflection
(Ma, 2019)



***“Tell me and I forget.
Teach me and I
remember.
Involve me and
I learn”***

Xun Kuang - www.quoteikon.com



'Educating the mind without educating the heart is no education at all.'

- ARISTOTLE

Thank
you!